



Intellectual property in Academia: bringing your idea to the market!

ITALIAN INNOVATION DAY IN SWITZERLAND

- **Target audience:** young researchers and students with technical background
- **Modality:** In presence (ETHZ), 04.11.22 HG D1.1
- **Language:** English

16:30 Welcome

Dr. M. Johnson – technology transfer office of ETH Zürich

Dr. L. Valenziano – Scientific Attaché, General Italian Consulate of Zurich

L. Maini - ETH Zurich, AIRIcerca Switzerland

16:50 Keynote speakers

Dr. F. Ziosi (Director IIC): “Patents, historical sketches and philosophical side effects”

Dr. M. Maina (Atty. P&TS SA Intellectual Property): “Patent basics: what a patent looks like”

Dr. T. Netter (IP Manager): “IP just can't get enough! A How-To for handling IP in everyday's work”

18:00 Roundtable: “Understanding the Swiss start-up ecosystem”

Participants: Dr. M. Fighera (Co-founder and CEO Beyond Scroll), Dr. M. Gregorini (Founder and CEO-DIAXXO AG); R. Del Grosso (Co-founder Cube Labs – Venture Builder); F. Cirillo (CEO Avanti Europe AG, MedTech and Pharma Consultant, Board Member, Investor)

ETH zürich



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